



## 2016 - 2017 ADVERTISING OPPORTUNITIES

Marine Corps Community Services (MCCS) Yuma would like to invite you to take advantage of opportunities in increasing your customer base. Differentiate from competitors by increasing brand loyalty through becoming an advertiser aboard Marine Corps Air Station (MCAS) Yuma.

MCAS Yuma is one of the busiest air stations in the entire Marine Corps. Its economic impact on the Yuma area is well over \$334,000,000 annually. Inside this packet you will find the advertising possibilities MCCS has to offer. Along with advertising, MCCS also provides sponsorship opportunities for businesses to advertise through sponsorship support of family events, single marine programs, sporting events, etc.

### Sponsorship Coordinator

O: 928.269.3245 | Bldg. 633 Quilter Ave.,  
C: 928.941.3741 | MCAS Yuma AZ 85369

For additional information please contact our Sponsorship Coordinator. Discounts are available for both 6 month and annual advertising agreements.



Thank you for supporting our Marines,  
Sailors, and families!

# ADVERTISING OPPORTUNITIES

## Digital Advertising

### MCCS Email Newsletter

Highlights MCCS Yuma events and is emailed to over 8,000 patrons

Specs: 540px x 224px jpg, png

Monthly Banner Ad - \$150 per month

Weekly Banner Ad - \$50 per week

### Facebook Ad

Interactive ad will be seen by over 3,000 patrons

Specs: 843px x 403px square

\$25 per week minimum of two weeks required

### Website Banner Slide (with link)

Monthly average of 25,000 views

Specs: 900px x 340px jpg, png

\$350 per month

### Website Banner Ad (big box on secondary page)

Specs: 300px x 250px jpg, png

\$150 per month

### Sunset Cinema Theater Slide

Specs: 1080px x 1920px jpg, png, mp4, avi, mov

Static Ad - \$150 per month

15 sec commercial - \$200 per month

30 sec commercial - \$250 per month

### LCD TV Screen Display

Specs: 1080px x 1920px jpg, png, mp4, avi, mov

Marine Mart - Two Screens

Static Ad - \$100 per month

15 sec commercial - \$175 per month (no audio)

30 sec commercial - \$300 per month (no audio)

MCX - Three Screens

Static Ad - \$200 per month

15 sec commercial - \$300 per month (no audio)

30 sec commercial - \$500 per month (no audio)

## Printed Advertising

### Posters

Specs: 22"x28" jpg, pdf, png

Food Court - \$200 per month

Gym - \$200 per month

Afterburner - \$100 per month

### Takeaway Brochures

Specs: Any size up to 8.5"x11"

Food Court - \$150 per month

### Table Toppers

Specs: 4"x6" jpg, pdf, png

Food Court - \$250 per month (two sided)

Afterburner - \$250 per month (two sided)

### Banners

Specs: 3'x7' jpg, pdf, png

Gym - \$300 per month

Marine Mart - \$300 per month

SMP- \$250 per month

Oasis Pool - \$150 per month

Heart St. - \$150 per month

### Gas Pump Toppers

Specs: 24.25"x15.25" jpg, pdf, png

2 pumps one sided - \$150 per month

4 pumps one sided - \$300 per month

### Base Marquees

Specs: 72px x 126px .avi, .jpg, .mov

\$100 per week (no audio)

### Sunset Cinema Theater Marquee

Specs: 64px x 160px .avi, .jpg, .mov

\$175 per week (no audio)

